

The World Leader in Rowing Machine Design



"With a solid return on investment, we saw trackers as a real win-win for our business's bottom line and for the environment."

JUDY GEER, CONCEPT2

Their need.

As a world leader in the design and manufacturing of rowing machines and racing oars, Concept2 Rowing wanted a way to stay ahead of the competition. They decided to invest in solar to save money on their electricity costs as well as to do their part for the environment, but needed a solution that would work with their space constraints and budget. The company turned to the AllEarth Solar Tracker to provide them with the most energy possible for a limited amount of available space.

Our solution.

Concept2 purchased their first four AllEarth Solar Trackers in 2010, and purchased an additional three trackers in 2011, after crunching the numbers and determining that the installation would provide a "solid return on investment." AllEarth dual-axis solar trackers are able to produce, on average, up to 45% more energy than roof mounted, fixed-panel systems, making them a great choice for a company looking to improve its bottom line.

kWh production.

Concept2's 39 kilowatt system produces approximately 54,600 kWh annually. Their seven trackers cover 20% of the company's energy usage.

Project Specs



Installation Location

Morrisville, VT



Date Completed

September 2011



System Installer

AllEarth Renewables



System Size

39kW, 7 Series-24
AllEarth Solar Trackers



Electricity Generated

54,600 kWh/Year



AllEarth Solar is a division of AllEarth Renewables, Inc.
alleearthrenewables.com | 802.872.9600

ALLEARTH and the ALLEARTH SOLAR logo
are trademarks of AllEarth Renewables, Inc.
© 2016 AllEarth Renewables, Inc. All Rights Reserved.

