



# Eat, Drink and Go Solar

## The Solar Landscape

Solar power and the beverage industry are a natural fit, so it's no surprise that we're seeing everyone from breweries to vineyards to cideries across the country going solar. Why is this such a booming trend? First of all, it makes good economic sense, with an increasingly wide range of options for taking a beverage business solar. Whether you're purchasing a system and reaping the ROI or entering into a Power Purchase Agreement (PPA), solar will help your bottom line. It's also a great marketing tool: with customers increasingly demanding high-quality products and businesses that match their sustainable values, going solar is a smart business decision that can help boost your industry image and differentiate you from your competitors.

## The AllEarth Advantage

AllEarth Solar Trackers are a natural fit for small commercial solar installations and have a proven record of success in helping beverage businesses reach their environmental goals and meet their bottom lines. You can feel good about this durable, reliable, American-made product, which has an industry-leading 120 mph wind rating. AllEarth trackers produce up to 40% more energy than fixed mount systems, which means the best return on your solar investment, and a small footprint combined with high ground clearance means minimal disruption to your land. As the nation's leading solar tracker company, with over 7,000 solar installations across the country, AllEarth's industry experience and innovative product make going solar an easy decision.

## Key Features

- Grid tied, 360° dual axis
- American designed & manufactured
- Up to 40% more energy production than fixed systems
- GPS tracking controls & wireless communication
- Industry-leading 120 mph wind rating and high wind detection
- Standardized, modular system
- Hydraulic, durable design
- Comes equipped with a built-in data monitoring system

## Our Partnerships

AllEarth's extensive dealer network includes dealer-installer partners in over 30 states, meaning that no matter where you're located, we can help you find a trusted resource to get your solar journey started.







## Maine Beer Company

**Location:** Freeport, ME

**Project Size:** 6.2 kW

**Annual Production:** 22,000 kWh

**Installer:** Assured Solar Energy

This onsite combination tracker/roof project offsets approximately 50% of Main Beer Company's total electric energy usage and helps the brewery make a visible statement of their renewable energy commitment.



## Crain Hill Vineyard

**Location:** Traverse City, MI

**Project Size:** 18.7 kW

**Annual Production:** 30,000 kWh

**Installer:** Leelanau Solar

Crain Hill Vineyard is Michigan's first fully solar-powered vineyard; their AllEarth Solar Trackers provide all the energy required to power their facilities year-round. Their customers love their wine, and now love how it's made even more!



## Vermont Hard Cider/Woodchuck Cidery

**Location:** Middlebury, VT

**Project Size:** 150 kW

**Annual Production:** 252,000 kWh

**Installer:** AllEarth Renewables

The Woodchuck Cidery is the offtaker of an award-winning 26-tracker project located 10 miles away in Bridport, VT. These trackers provide approximately 15% of the cidery's power usage, and help the company live up to their core mission of sustainability.



## The Alchemist

**Location:** Waterbury, VT

**Project Size:** 150 kW

**Annual Production:** 279,000 kWh

**Installer:** Cornerstone Renewables, LLC.

The Alchemist, maker of the famous Heady Topper, is an offtaker for a tracker project located in Bethel, VT that provides nearly 100% of the energy needed to power the brewery. Going solar enabled them to take leadership in addressing climate challenges while also saving money in their business operations.