



"With a solid return on investment, we saw trackers as a real win-win for our business's bottom line and for the environment."

JUDY GEER, CONCEPT2

The World Leader in Rowing Machine Design

Their Need

As a world leader in the design and manufacturing of rowing machines and racing oars, Concept2 Rowing wanted a way to stay ahead of the competition. They decided to invest in solar to save money on their electricity costs as well as to do their part for the environment, but needed a solution that would work with their space constraints and budget. The company turned to the AllEarth Solar Tracker to provide them with the most energy possible for a limited amount of available space.

Our Solution

Concept2 purchased their first four AllEarth Solar Trackers in 2010, and purchased an additional three trackers in 2011, after crunching the numbers and determining that the installation would provide a "solid return on investment." AllEarth dual axis solar trackers are able to produce, on average, up to 40% more energy than roof mounted, fixed panel systems, making them a great choice for a company looking to improve its bottom line.

kWh Production

Concept2's 39 kilowatt system produces approximately 54,600 kWh annually. Their seven trackers cover 20% of the company's energy usage.

Project Specs

Installation Location

Morrisville, VT

Date Completed

September 2011

System Installer

AllEarth Renewables

System Size

39 kW, 7 Series-24 AllEarth Solar Trackers

Electricity Generated

54,600 kWh / Year